

15/08 entertainment
selected work & references



Founded by Marco Dittrich in 1999, 15/08 entertainment develops entertainment concepts and stages complex shows for events across the globe.

His work as a stage director focuses as much on the effective smooth running of a show as it does on the emotional message of the brand. Many clients have been placing their trust in him for years.

With a good feeling for dramaturgy, interaction and the realisation of various artistic disciplines, a distinctive technical background secures the basis of his work.

In addition to his work as a stage director, Marco Dittrich coaches executives regularly. Due to his family background, he works in both German and English.

Parookaville







Parookaville

With 80,000 guests, Parookaville is one of the largest electronic music festivals in the world. Armin van Buuren, Axwell & Ingrosso, David Guetta, Hardwell, Martin Garrix, Robin Schulz, Solomun, Steve Aoki, Sven Väth and Zedd are just a few of the DJs that played the main stage in 2018. Working with Pool Group to stage the 20 minute Parookaville ceremony, 15/08 entertainment also scripted the storyboard and laid out the foundation of the music production. Lead agency: Pool Group

s.Oliver

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s.Oliver – The Real Stars

Streamed online to more than 120,000 viewers, s. Oliver invited 2,000 guests to a fashion event held at the Frankfurt Festhalle. 15/08 entertainment was the point of call for the direction of the show which included a 90m catwalk and 16 employee awards. The laudators were just as prominent as the show acts. The event was hosted by Barbara Schöneberger and Jochen Schropp, whose booking was secured by 15/08 entertainment. Lead agency: Full Moon



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Deutsche Post – Der Epostbrief ist da!

Awards: Galaxy Award, European Best Event Award, Deutscher Preis für Wirtschaftskommunikation, citation at German Yearbook for EventDesign



Deutsche Post officially launched the Epostbrief with two top class events. 15/08 entertainment conceived the artistic implementation and was also responsible for the live direction, the composition of all music, stage management, booking of the presenter and participating artists. 1,000 guests experienced a multimedia show in Berlin, where dancers interacted with the projected media content on a 270° projection surface of more than 300m² to showcase the typical application scenarios of the Epostbrief.



Two weeks later a video projection on the entire outer surface of the 160m high headquarters of Deutsche Post shone over Bonn. Musical highlight was from the Grammy nominated jazz trumpeter Till Broenner who gave an exclusive performance in a glass tent at the foot of the Post tower. As in Berlin 15/08 entertainment was entrusted with event direction and the booking of all artists.

Lead agency: uniplan

50 years of Rittal

A cast of 30 BMXers, skaters, break dancers, free runners, beat boxers, graffiti sprayers, dancers and acrobats from Cirque du Soleil were brought together especially for the 50th anniversary of the technology group Rittal. The 20-minute streetstyle show which received a standing ovation from the 3,000 spectators was one of the highlights of the event hosted by Markus Lanz.

Fotos: Stefan Wernz / www.stefanwernz.de





World premiere VW Beetle Dune – NAIAS Detroit

15/08 entertainment staged the world premiere of the VW Beetle Dune in front of an international journallie and the VW Board of Management. 30 singers together with the Canadian band Walk Off The Earth formed the emotional finale of the conference.

Lead agency: fischerAppelt, Live marketing





Weishaupt - Inauguration of a new research and development center

With almost 3,000 guests, Weishaupt celebrated the inauguration of a new research and development centre which showcased an impressive projection screen of over 40m in width. 15/08 entertainment was in charge of the stage direction and the booking of David Garrett who was the star act of the evening.

Lead agency: marbet



Opening ceremony - European Wheelchair Basketball Championship

15/08 entertainment staged the opening ceremony of the European Wheelchair Basketball Championship. After an emotional show and the arrival of the twelve participating nations, the European Championship was ceremoniously opened by Federal President Joachim Gauck.

Lead agency: SWK Semnar & Wolf Kommunikation

Fotos: Uli Gasper / uliphoto.de



Conferences and panels

15/08 entertainment is regularly booked to direct conferences and panels, in many instances for Deutsche Bank. Since 2011, 15/08 entertainment has been directing 10 - 15 Deutsche Bank events per year. These include client events as well as internal conferences with the participation of the international Board of Managing Directors.



Grimme Online Award

In addition to the Grimme Prize, probably the most renowned prize for German TV productions, the Grimme Institute has also been awarding the Grimme Online Award since 2001. Since 2012 15/08 entertainment has been responsible for the overall production and direction of this prestigious event which can be followed live online every year. Regular reports through renowned media sources such as Tagesschau only go to show the relevance of this award. In addition to the overall staging, 15/08 entertainment also acquires the prominent laudators.

Fotos: Arkadiusz Goniwiecha, Rainer Keuenhof





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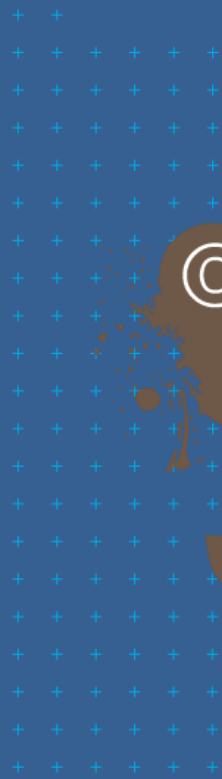


VATTENFALL



-weishaupt-





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